

Exam. Code : 105405

Subject Code : 1398

**Bachelor in Business Administration (BBA) 5<sup>th</sup> Semester**  
**BBA-504 : ENTREPRENEURSHIP & SMALL BUSINESS**

Time Allowed—3 Hours] [Maximum Marks—50

**Note :—** Attempt *five* questions in all, selecting at least *one* question from each section. The **fifth** question may be attempted from any section. All questions carry equal marks.

#### SECTION—A

1. Explain different types of company structure by citing their features. According to you which of the structure would incorporate characteristics of an entrepreneurship ?
2. Who is an entrepreneur ? Explain their characteristics. Also detail the nature of an entrepreneurial venture.

#### SECTION—B

3. Discuss various theories of entrepreneurship.
4. Elucidate the characteristics of an entrepreneur leader. How risk taking impacts decision-making capability of an entrepreneur ?

#### SECTION—C

5. Detail the role of entrepreneurial development programs in motivating individuals to become an entrepreneur.
6. Explain the process of critically evaluating the achievements of entrepreneurial development programs.

#### SECTION—D

7. Explain the growth and diversification strategies for a small enterprise. Which strategies should they adopt in profit planning ?
8. Explain various national policies initiated by government in promoting growth of small enterprises.